

COUPON BOOKLET / 2019

CONCEPT

Our magazines at the service of your brand. With our coupon booklets you always end up with the for you, most interesting target group. Reach a qualitative, complementary target group with purchasing power thanks to our handy mini booklets filled with coupons. With a special offer, nice discount or information pack, your coupon in one or multiple booklets will surely attract the attention of interested consumers. Thanks to the recto-verso voucher you can combine the offer with an image campaign.



KEYFACTS

- **Paper:** 80 gram
- **Size:** closed: 130mm W x 160mm H – open: 260mm W x 160mm H
- **Finish:** stapled

1 partner per coupon recto-verso.



Edition Summer

Distributed with the total circulation	Date of publication	Deadline reservation and material	Circulation (condition 15-10-2018)	Rates*
Knack/Knack Weekend	27-03-2019	04-02-2019	434.000 copies	€5.600
Le Vif/Le Vif Weekend	28-03-2019			
Nest N/F	29-03-2019			
Plus N/F	21-03-2019			
Libelle	28-03-2019	04-02-2019	346.200 copies	€5.200
Femmes d'Aujourd'hui	28-03-2019			
Flair N	26-03-2019			
Flair F	27-03-2019			

Edition Back To School

Distributed with the total circulation	Date of publication	Deadline reservation and material	Circulation (condition 25-03-2019)	Rates*
Knack	14-08-2019	28-06-2019	433.600 copies	€5.600
Le Vif	15-08-2019			
Libelle	15-08-2019			
Femmes d'Aujourd'hui	15-08-2019			



Edition Winter				
Distributed with the total circulation	Date of publication	Deadline reservation and material	Circulation (condition 25-03-2019)	Rates*
Knack/Knack Weekend	16-10-2019	19-08-2019	472.000 copies	€5.600
Le Vif/Le Vif Weekend	17-10-2019			
Libelle – Nest NL	03-10-2019			
Femmes d'Aujourd'hui-Nest FR	24-10-2019			
Plus N/F	24-10-2019			
Libelle	17-10-2019	19-08-2019	346.200 copies	€5.200
Femmes d'Aujourd'hui	17-10-2019			
Flair N	15-10-2019			
Flair F	16-10-2019			

*Rates excl. VAT, per coupon, based on print ready material

CONTACT

Stefanie Pietercil

Account Manager Special Projects

TEL 02 467 56 14

GSM 0497 15 19 64

Stefanie.pietercil@roularta.be