



# CPM FOR PRINTING YOUR FOLDER IN OUR MAGAZINES

VALID AS FROM 01/01/2020

## CPM PRINT FOLDER IN MAGAZINES

In EUR. Rate CPM (cost /,000) (technical cost VAT not included)

Technical costs are net net costs on which no commercial discounts are applicable. 5 dummies always have to be delivered at least 5 weeks before publication and they have to be accompanied with a transportation document. Co-mailing is only possible with subscriptions, not with bookshop issues who usually are not sold under blister.

	2 PAGES	4 PAGES	6 PAGES	8 PAGES	10 PAGES	12 PAGES	14 PAGES	16 PAGES	18 PAGES	20 PAGES	22 PAGES	24 PAGES
Knack	on request	on request	on request	133	on request	on request	on request	151	on request	on request	on request	on request
Knack Weekend	on request	on request	on request	179	on request	on request	on request	194	on request	on request	on request	on request
Le Vif/L'Express	on request	on request	on request	133	on request	on request	on request	151	on request	on request	on request	on request
Le Vif Weekend	on request	on request	on request	179	on request	on request	on request	194	on request	on request	on request	on request
Plus Magazine D/F	on request	on request	on request	113	on request	on request	on request	145	on request	on request	on request	on request
Sport/Voetbalmagazine / Sport Foot Magazine	on request	on request	on request	133	on request	on request	on request	151	on request	on request	on request	on request
Trends-Trends/Tendances	on request	on request	on request	133	on request	on request	on request	151	on request	on request	on request	on request
Feeling/GAEL	on request	on request	on request	184	on request	on request	on request	200	on request	on request	on request	on request
Flair D/F	on request	on request	on request	113	on request	on request	on request	145	on request	on request	on request	on request
Libelle / Femmes d'Aujourd'hui	on request	on request	on request	113	on request	on request	on request	145	on request	on request	on request	on request

### Conditions:

- Maximum 1 brochure per edition
- Label "advertisement brochure" has to be provided on the top of the first page of the delivered brochure
- The pages of the brochure are not numbered consecutively
- Always subject to the approval of the editors
- Placement in consultation with the editors
- Reservation 6 weeks before appearance
- Delivery by the advertiser 10 days prior to publication provided with the required technical specifications
- Pages must be delivered in the correct format of the relevant magazine and per page or per spread (not in 1 file)
- 5% combination discount on the CPM as soon as several national titles are combined