

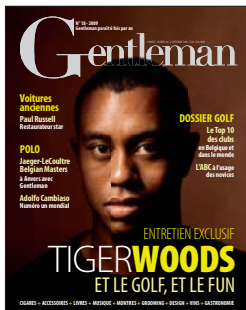
# WATCHES

READ  
WATCH  
SURF

## KEYFACTS



- » Print Run: 35,000
- » Readers: 17,500 D/  
17,500 F
- » Specialised magazine about watches



- » Print Run: 33,000
- » Masculine, upscale, lifestyle



- » Print Run: 33,000
- » Ladies & Gentleman
- » Feminine, upscale, lifestyle



- » Print Run: 141,678
- » Readers: 496,100 RLP
- » Subscribers: 88%

[www.weekend.be](http://www.weekend.be)



- » Print Run: 97,605
- » Readers: 278,600 RLP
- » Subscribers: 83%



- » Print Run: 75,410
- » Readers: 439,200
- » Subscribers: 77%

[www.sportmagazine.be](http://www.sportmagazine.be)



# WATCHES / DOSSIERS 2010

MAGAZINE	ISSUE DATE	BOOKING DATE	DEADLINE PRINT MATERIAL	SPECIAL/TOPICS
Horlogespecial Knack/Le Vif/L'Express	12/05/2010	19/04/2010	26/04/2010	Watches
	02/12/2010	09/11/2010	17/11/2010	Watches
Gentleman N/F	14/04/2010	23/03/2010	30/03/2010	Accessories
	26/05/2010	03/05/2010	10/05/2010	Watches
	01/12/2010	09/11/2010	17/11/2010	Gifts
Ladies & Gentleman N/F	01/12/2010	04/11/2010	09/11/2010	Jewellery
Knack Weekend/ Le Vif Weekend	17-19/02/2010	25/01/2010	02/02/2010	Fashion Special
	03-05/03/2010	10/02/2010	12/02/2010	Belgian Fashion Special
	17-19/03/2010	24/02/2010	26/02/2010	Men's Fashion Special
	24-26/03/2010	08/03/2010	15/03/2010	Accessories
	28-30/04/2010	12/04/2010	19/04/2010	Mother's day
	26-28/05/2010	06/05/2010	14/05/2010	Father's day/Watches
	25-27/08/2010	04/08/2010	06/08/2010	Fashion Special
	01-03/09/2010	11/08/2010	13/08/2010	Belgian Fashion Special
	08-10/09/2010	18/08/2010	20/08/2010	Men's Fashion Special
	29/09/2010- 01/10/2010	13/09/2010	20/09/2010	Accessories
Sport/Voetbalmagazine Sport/Foot Magazine	01-03/12/2010	15/11/2010	22/11/2010	Presents, Christmas gifts, Watches en Jewellery
	03/03/2010	17/02/2010	23/02/2010	Fashion & Lifestyle
	08/09/2010	25/08/2010	31/08/2010	Fashion & Lifestyle
	22/12/2010	08/12/2010	14/12/2010	Christmas special

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